



# PubPoint™ 2.5 Provides Next Generation Web Application Development and Content Management

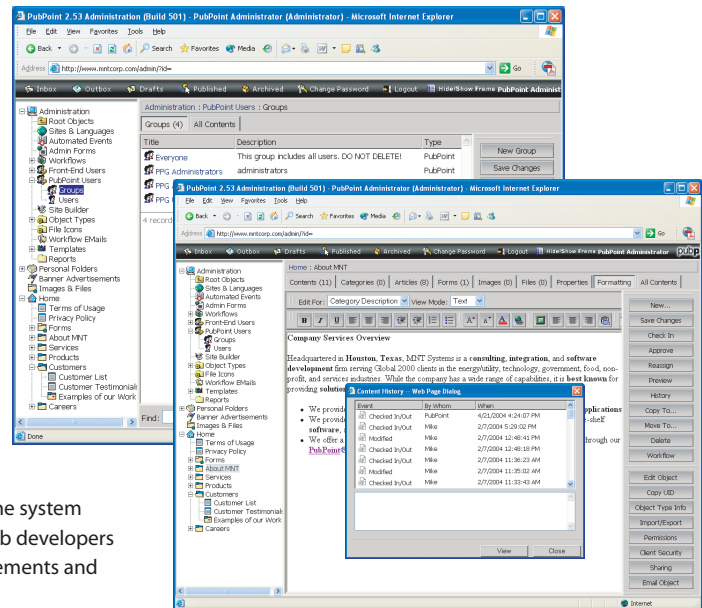
## PubPoint™ Overview

MNT Systems' PubPoint 2.5 web application development and content management software provides an open, scalable architecture that allows businesses to rapidly develop and deploy a wide range of web applications - from small web utilities to large highly dynamic enterprise-class websites.

PubPoint's out-of-the-box functionality provides important features such as web-based user interface, template-based content publishing, content workflow approval and scheduling, dynamic data handling, multi-lingual support, user/admin security, reporting & statistics, multi-media support, rollback/revision control, and more.

In addition, customizable modules speed the development of unique application features such as calendars, catalogs, discussion boards, e-commerce, banners, forms, polls, searching, surveys, etc. The menu-driven user interface empowers business users to easily maintain the system and make content changes, while providing a flexible environment for web developers to tailor modules and custom features to meet specific application requirements and business goals.

Some of our clients include: AMFM Inc., BHP Billiton, Bay Area Houston Economic Partnership, Compaq, Central Houston, Det Norske Veritas, Downtown District, Pearland Economic Partnership, Royal Dutch Shell Companies, Sam Houston Area Council Boy Scouts of America, and others.



Intuitive, dynamic, content administration.

PubPoint™ 2.5 Highlights	
FEATURES	DESCRIPTION
<b>User Interface</b>	<ul style="list-style-type: none"> <li>The easy-to-use, user interface empowers non-technical users to create, edit, and post content without specific knowledge of web technologies.</li> <li>Accessible via standard web-browsers from any location without additional software.</li> <li>Creation of pre-designed templates facilitate rapid deployment to any target format or device.</li> </ul>
<b>User/Admin Security</b>	<ul style="list-style-type: none"> <li>Ability to create multiple groups of users with designated rights down to the object level.</li> <li>User/admin security can be assigned utilizing either PubPoint's internal security or integrated with your enterprise security model.</li> <li>Enterprise security interface options:               <ul style="list-style-type: none"> <li>Windows NT Directory Services (NTDS)</li> <li>Windows 2000 Active Directory Services</li> </ul> </li> </ul>
<b>Content Work Flow</b>	<ul style="list-style-type: none"> <li>Robust approval process that can extend to unlimited levels of approval.</li> <li>E-mail notification and customized scripted commands available at any status level.</li> <li>A workflow responsible for managing multiple staging/production environments.</li> </ul>
<b>Reporting and Statistics</b>	<ul style="list-style-type: none"> <li>Multiple search capabilities (e.g. keyword, language, date, workflow state).</li> <li>Collects page hit statistics.</li> <li>Data collection and user profiling.</li> <li>Enhanced reporting capabilities (change audits, error audits, workflow audits).</li> </ul>
<b>Versioning &amp; Rollback</b>	<ul style="list-style-type: none"> <li>Ability to track site "change history" through an audit trail.</li> <li>Provides side by side version comparison and previous version rollback.</li> <li>Allows expiration dates to be assigned for archiving and posting of content.</li> </ul>
<b>Additional Features</b>	<ul style="list-style-type: none"> <li>Spell check*.</li> <li>eCommerce, discussion lists, banner management.</li> <li>Web forms, RSVP Calendar,</li> <li>Developer SDK.</li> </ul>

\* Additional licensing fees may apply.

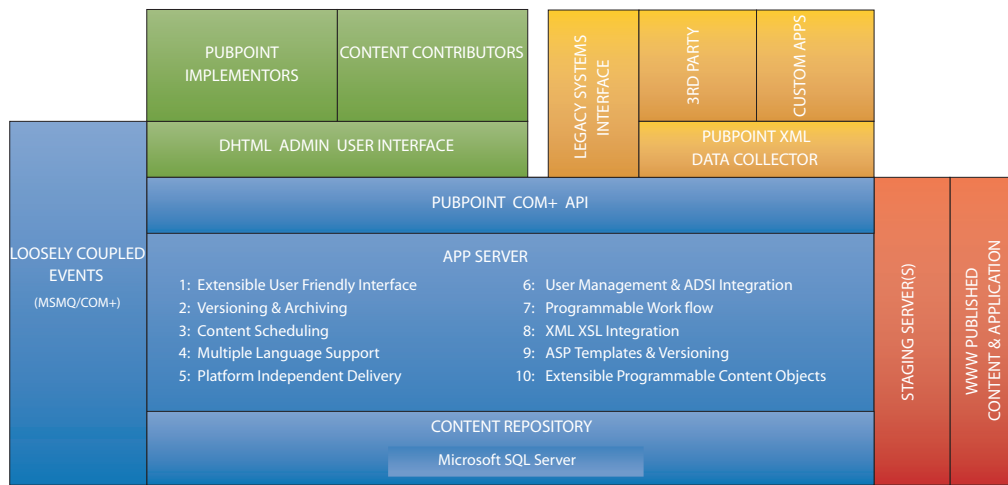


ILLUSTRATION: PubPoint 2.5 Architecture

## Site Development : Quickly Build And Deploy New Web Applications

Rapid Application Development (RAD) - Based on industry standard technologies, PubPoint's core capabilities along with customizable modules provide 70-80% out-of-the-box functionality. Pre-built functionality speeds development allowing entire applications to be implemented in as little as 3-6 weeks.

Web-Based User Interface - Designed for use by non-technical users, the highly intuitive user interface allows rich content creation and ongoing changes to be easily accomplished. The user interface makes use of Microsoft-style toolbars and provides online help, which significantly reduces learning time. Because the user interface is web-based, no software needs to be installed.

Templates - Using HTML, XML, and XSL, Web developers can create templates that control site layout and help enforce corporate standards.

## Content Management : Create, Publish, And Manage Content

Security - Granular security gives site administrators complete control over user and object level permissions.

Workflows - To ensure quality assurance, customizable workflows allow content to be channeled through an approval process including e-mail notification before being posted live to the site. Collaborative distributed site support enables web contributors in various geographic locations to share data from a central location through connections to external standard ODBC databases or generation and acceptance of XML data.

Publishing - PubPoint offers a complete set of publishing features, including the ability to import content from other desktop applications and revision history with rollback capabilities. Contributors can schedule automatic content posting and removal, ensuring that site content is dynamic and remains timely, relevant, and up-to-date. Multiple platform support enables content delivery to be presented across diverse platforms such as Windows NT, Windows 2000, UNIX, Linux, and Macintosh.

Multi-Lingual Support - Content contributors can write, review, and publish content in any language that uses the Unicode character set.

## Site Operation : Scalability, Flexibility, And Interoperability

Performance - PubPoint's ability to generate flat HTML files provides a more efficient method of serving up content and requires no server processing. A smart-data cache manages dynamic data efficiently, ensuring that server performance remains high, while delivering the most up-to-date content.

Scalability - As the size and demand of the user's application increases, PubPoint has the ability to integrate with load-balanced, clustered server architectures to meet enterprise performance objectives.

Enterprise Interoperability and 3rd Party Interface - PubPoint's non-proprietary web server and ODBC compliant relational database provide smooth integration and data exchange with new technologies as well as legacy systems. PubPoint has the ability to generate dynamic pages such as XHTML, ASPX, ASP, JSP, PHP and Cold Fusion allowing integration with various existing internet, intranet and extranet applications.

To find out more about PubPoint™ go to [www.mntcorp.com/pubpoint](http://www.mntcorp.com/pubpoint)

## PubPoint™ 2.5 Technical Specifications

### Minimum System Requirements

- Pentium III 800
- 512MB RAM
- Ultra SCSI Drive
- 100MB Free Disk Space (PubPoint)
- 1GB Free Disk Space (Databases)

### PubPoint Administration Server Requirements

- RECOMMENDED CONFIGURATION
- Windows 2000 Server
  - Microsoft SQL 2000

### Optional PubPoint Content Deployment Servers

- IIS, Websphere, iPlanet, Apache Server, Zeus

### PubPoint Development Requirements

- Windows 2000 Professional
- Windows ME, 98, or NT

### User Requirements

- 100% Browser-Based, No Software Install Required
- Netscape and Microsoft Internet Explorer 4.x and above for general use
- Microsoft Internet Explorer 5.x and above for advanced administrative functions



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